John B. Lacson Foundation Maritime University — Molo, Inc. College of Business Iloilo City

BACHELOR OF SCIENCE IN TOURISM MANAGEMENT OF JOHN B. LACSON FOUNDATION MARITIME UNIVERSITY-MOLO, INC. BATCH 2013-2014: A TRACER STUDY

A Research Paper Presented to the
Faculty Members of College of Business

John B. Lacson Foundation Maritime University-Molo, Inc.

Iloilo City

In Partial Fulfillment
of the Requirements in RESEARCH
(Methods of Research)

by

Gestosani, Jhanyn Rose G.
Amada, Joanne May A.
Cesumicion, Angel Kate M.
Colbera, Manievonne A.
Dela Cruz, Kyrie Dane N.
Fuentivilla, Valene Grace F.
Italia, Richelieu S.
Jocsing, Crystal Jade T.
Madarico, Elea Marie C.

John B. Lacson Foundation Maritime University — Molo, Inc. College of Business Iloilo City

Gestosani, J. R. G., Amada, J. M. A., Cesumicion, A. K. M., Colbera, M. A., Dela Cruz, K. D. N., Fuentivilla, V. G. F., Italia, R. S., Jocsing, C. J. T., Madarico, E. M. C., "Bachelor of Science in Tourism Management of John B. Lacson Foundation Maritime University-Molo, Inc. Batch 2013-2014: A Tracer Study". Unpublished Research Paper. John B. Lacson Foundation Maritime University-Molo, Inc., October 2016.

Abstract

This study aimed to determine employment profile of the Bachelor of Science in Tourism Management (BSTM) of John B. Lacson Foundation Maritime University-Molo, Inc. (JBLFMU-Molo) batch 2013-2014 graduates. Specifically, this study sought answers to the following questions: What is the employment profile of the BSTM batch 2013-2014 graduates in terms of: a) length of time acquiring the first job, b) type of establishment of the first employment, c) current employment status, d) current employment sequence, e) type of current employment, and f) type of establishment of the current employment. The results revealed the following: most of the BSTM respondents who graduated last 2014 obtained their first job in less than three months and were employed in establishments other than hotels, airlines, and travel agencies. Currently, most of them are employed, in their second job, of regular status, and employed in establishments other than hotels, airlines, and travel agencies.